

**National Council of Science & Technology Communication  
Department of Science & Technology, Govt. of India  
In association with VDS Jaipur & CSIR-Central Electronics  
Engineering Research Institute, Jaipur Centre**

**Science Media Research:  
Science Creatives & Media School for Scientists & Media  
Dates: 6 to 8 March. 2019**

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**Venue: CSIR-Central Electronics Engineering Research Institute, Jaipur Centre, CFC-1, Malaviya Industrial Area, Jaipur-302017**

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**Tentative Schedule**

**Day - 1:- 06/03/2019**

<b>Time</b>	<b>Event Details</b>
<b>10:00 -10:30 a.m.</b>	Registration
<b>10:30 a.m.-12:15 p.m.</b>	<b>INAUGURAL FUNCTION &amp; Keynote Address (TECHNICAL SESSION-I)</b> <ul style="list-style-type: none"><li>• Shri Ashok Malik, President, National Union of Journalists (India) <b>“Importance of Media in promoting Research”</b></li></ul>
<b>12:15-12:30 p.m.</b>	Tea Break
<b>12:30-1:30 p.m.</b>	<b>TECHNICAL SESSION-II</b> <ul style="list-style-type: none"><li>• <b>Prof. P. Ghosh</b> Executive Director, Birla Institute of Scientific Research, Jaipur &amp; Ex-Head, Bio-technology Dept., IIT Delhi <b>“Using Media for effective dissemination of research and innovation”</b></li></ul>
<b>1:30-2:30 p.m.</b>	Lunch Break
<b>2:30-4:00 p.m.</b>	<b>TECHNICAL SESSION-III</b> <ul style="list-style-type: none"><li>• Dr. S. N. Mishra, Ex-Senior Hindi Officer, CSIR-CEERI, Pilani <b>“Science News/ Features &amp; article Writing”</b></li></ul>

## Day - 2:- 07/03/2019

Time	Event Details
10:00-11:30 a.m.	<b>TECHNICAL SESSION-IV</b> <ul style="list-style-type: none"><li>• Dr. S. L. Kothari, Pro. VC, AMITY University, Jaipur</li></ul> <b>“Validity of research articles published in Mass Media”</b>
11:30-11:45 a.m.	Tea Break
11:45-1:15 p.m.	<b>TECHNICAL SESSION-V</b> Shri. Sandip Bhattacharya, Asst. Director, Taramandal, Jaipur <b>Popular Lecture on “Astronomy”</b>
1:15-2:30 p.m.	Lunch
2:30-4:00 p.m.	<b>TECHNICAL SESSION-VI</b> <ul style="list-style-type: none"><li>• Dr. Ram Prakash, Scientist-in-charge, CSIR-CEERI Jaipur Centre</li></ul> <b>Popular Lecture on “Plasma –Science &amp; Technology for 21<sup>st</sup> Centaury”</b>

## Day - 3:- 08/03/2019

Time	Event Details
10:00-11:30 a.m.	<b>TECHNICAL SESSION-VII</b> Sh. Gulab Batra, Senior Generalist <b>“Community media and science communication”</b>
11:30-11:45 a.m.	Tea Break
11:45-1:15 p.m.	<b>TECHNICAL SESSION-VIII</b> Paper Presentation by the Participants (Coordinated by Dr. Subhodh Agnihotri, V.M. Open University, Kota)
1:15-2:15 p.m.	Lunch
2:15-3:15 p.m.	<b>TECHNICAL SESSION-IX</b> Paper Presentation by the Participants (Dr. S. K. Sharma, Ex-Head, Department of Physics, MNIT, Jaipur)
3:15-3:30 p.m.	Break
3:30-4:30 p.m.	Valedictory Ceremony