

CENTRAL ELECTRONICS ENGINEERING RESEARCH INSTITUTE,
PILANI (RAJASTHAN)

No, ADV/E-III/2007-8

Dt. 10.03.2008

Central Electronics Engineering Research Institute (a constituent unit of Council of Scientific and Industrial Research) wishes to empanel a limited number of Advertising Agencies for release of advertisements in leading News Papers on DAVP rates

Advertising Agencies full filling the following conditions may forward their ' Expression of Interest ' to CEERI, Pilani.

- i. Full INS accreditation and minimum annual turn over of Rs. 5.00 crore P.A. during the last three years. (Please enclose copies of INS certificates and the Balance Sheets of the agency)
- ii. Full fledged office at Delhi with relevant infrastructure and
- iii. are willing to release advertisements at DAVP rates applicable at the time of release of advertisement.
- iv. Enclose copies of TAN No. of the firm and registration of Service Tax.

The Expression of Interest should cover major clients served during the last three years (list minimum of 15 major clients each in Public and Private Sector, CSIR and its labs and Govt. Clients)

The complete applications in a Sealed envelope superscribed as Expression of Interest for empanelment of advertising agencies must reach the office of Administrative Officer, CEERI Pilani by 3.00 PM on or before 28.3.08. In complete applications or those received after due date and time would be summarily rejected. The applications containing Expression of Interest would be opened on 28.3.08 at 3.30 PM. The participating agencies may be send their representatives to be present at the time of opening of applications.

ADMINISTRATIVE OFFICER